**GTFS-ride Consortium Group Talking Points**

* **What is GTFS-ride?**

GTFS-ride is a common format for fixed-route transit ridership data. GTFS-ride will allow transit agencies at many different levels of maturity and technological capability to reflect their ridership in a standardized way to facilitate information sharing and the use of common software tools.

* **Who are the GTFS-ride Consortium Group members?**

A select national group of transit, research, state and federal agency representatives, transportation consultants, transit hardware/software vendors, and industry stakeholders.

* **What are the vision and goals of the Consortium Group?**

The vision the Consortium Group is a future where industry stakeholders are motivated and active in adopting and using the GTFS-ride data standard. The Consortium Group goals are then to:

* Help bring to fruition the recognized potential benefits of the GTFS-ride data standard.
* Help steer and advise the development of the data standard and associated supporting software tools.
* Help communicate the value and potential of adopting the GTFS-ride standard both within and outside of their respective organizations.
* **What are the expectations of the Consortium Group members?**
  + Participation in three, 90-minute meetings in 2018 and early 2019.
  + Review project documents and establish an understanding of the data standard.
  + Provide expert opinion, advice, and feedback to the project team when appropriate.
  + Facilitate and/or participate in ongoing discussions of related issues among group members and in the broader transit community.